

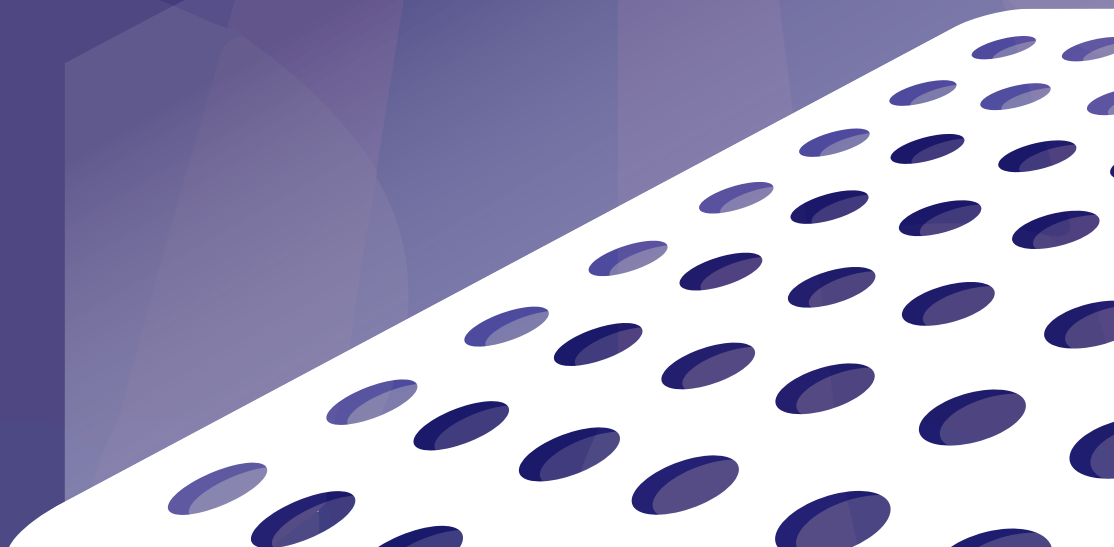
The logo for RADTECH EUROPE 19 CONFERENCE & EXHIBITION is centered at the top. It features the word 'RADTECH' in a bold, white, sans-serif font. Below it, 'EUROPE' is written in the same font, followed by a large '19' that is significantly larger than the other text. Underneath 'EUROPE' and '19', the words 'CONFERENCE & EXHIBITION' are written in a smaller, white, sans-serif font. The background of the top half of the cover is a dark purple with a radial pattern of lighter purple lines emanating from behind the text.

RADTECH EUROPE 19

CONFERENCE & EXHIBITION

The title 'Sponsor Manual' is centered in the middle of the cover. It is written in a large, white, sans-serif font. The background behind the text is a horizontal band of a lighter shade of purple.

Sponsor Manual



RadTech Europe Conference & Exhibition 2019
15 – 16 October 2019
Munich, Germany

NEW FORMAT

Since 2015, RadTech Europe's exhibition and conference is more closely integrated with both events taking place on the same floor and with a business market including poster presentations and new product introductions on the exhibition floor to ensure a high-energy event. In 2019, this industry event will be further optimized with new options for interaction by the participants.

WHAT CHANGED?

- The conference will be a two-day' event with a social evening event *prior* to the first day
- The exhibition is streamlined to table tops of the same size where sponsors can reserve a spot to exhibit their products and meet with their clients and potential new customers
 - Specific one-day end-user focused sessions to attract more potential customers
 - New, innovative ways to give your company more exposure

WHY SPONSOR

The RadTech Europe Conference & Exhibition 2019 is a unique opportunity to promote your company and products to a highly-specialized audience. This two-day' event attracts around 500 participants from all over the world focusing on the impact of new chemistry, materials and curing equipment on innovative and existing market applications for UV and EB. All sponsors will be exhibiting in the same area as the conference and you will be listed in promotional materials, the RTE e-zine and the RTE website.

HOW TO BECOME A SPONSOR

Browse through this brochure and pick the sponsor opportunity/ies that suit your company best. Then complete the online application form: <https://lejeune131.typeform.com/to/eFa09N>. Also contact the Secretariat in case you have questions or need more information.

THE RTE CONFERENCE & EXHIBITION IS THE ONLY EUROPEAN INDUSTRY EVENT FOR MAJOR USERS OF RADIATION CURING MATERIALS AND EQUIPMENT. MAKE SURE TO BE A PART OF IT!

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SPONSOR OPTIONS

RadTech Europe members can make use of the Business-to-Business Marketing Opportunities during the **RTE Conference & Exhibition 2019**. The Supplier Tabletop exhibition is a unique way to increase your company's visibility and to reach your customers directly. All sponsors will be mentioned in the event catalogue to be handed out to participants upon arrival, and will be listed in all future communication in relation to the conference.

SPONSORSHIP PACKAGES

'GOLD SPONSOR'

€ 6.000,-

- One tabletop stand;
- Listing as Gold Sponsor in all official RTE Conference documentation;
- Entry in the event catalogue;
- Company logo published on the conference page on the RTE website and the dedicated event website;
- Banner rotating on the RTE event website;
- Company Logo on a display board listing the Official Sponsors in the conference area;
- Sponsors will share in all the publicity and promotional activities leading up to, during and after the Innovation Awards Competition (after registration);
- Full page full-color advert in one of the issues of RadTech News;
- Free product introduction at the Business Information Market;
- Two exhibitor tickets (including breaks and lunch)
- 50% discount on one conference ticket.

'SILVER SPONSOR'

€ 4.500,-

- One tabletop stand;
- Listing as Silver Sponsor in all official RTE Conference documentation;
- Entry in the event catalogue;
- Company logo published on the conference page within RTE website and the dedicated event website;
- Company Logo on a display board listing the Silver Sponsors in the conference area;
- Sponsors will share in all the publicity and promotional activities leading up to, during and after the Innovation Awards Competition (after registration);
- Half page full colour advert in one of the issues of RadTech News;
- One exhibitor ticket (including breaks and lunch);
- 25% discount on one conference ticket.

Additional sponsor opportunities

RTE offers members the opportunity to sponsor the following high-profile items separately:

Wifi (exclusive)

€ 4.900,-

Maximum exposure! Imagine having all conference attendees, exhibitors and visitors continuously reminded of your company throughout the entire event. The whole conference/exhibition floor is provided with a high speed internet connection (separate from the rest of the hotel). The attendees will be informed by signs that Wifi is provided by your company and the dedicated log-in page includes your logo.

Tabletop stand only

€ 3.500,-

No sponsor package benefits, only the tabletop stand (which include a table, two chairs, and electricity).

- Brochure exposure € 1.000,- per day (€ 1.500,- 2 days)
Grab attention with a company or product brochure which is put on magazine holders and/or on tables throughout the conference area (including exhibition).
- Brochure insert € 1.500,-
Insert a piece of promotional material in each conference attendee's portfolio, which is handed out upon registration.
- Lanyards € 1.700,- + providing of lanyards
Your company name can be visible throughout the conference area by sponsoring lanyards that are distributed upon registration to all attendees.
- Pens (excl. production costs) € 1.200,- + providing of pens
Make a statement by sponsoring the conference pens. All conference attendees, exhibitors and visitors will use your pen throughout the event and back in the office. Display your company name prominently on the pens for hundreds of attendees to see!
- Bags (exclusive) (excl. production costs) € 2.000,- + providing of bags
A bag, filled with important information on the conference, will be distributed to all attendees and used throughout the entire event and back in the office. Branding these portfolios as an exclusive sponsor will put your company logo in focus at all times.
- Notepads (exclusive) (excl. production costs) € 1.200,- + providing of notepads
As exclusive sponsor you provide branded conference notepads to be distributed to all conference attendees. This exclusive sponsorship guarantees optimal exposure.
- Conference abstract book € 1.700,-
All conference attendees will be provided with an abstract book with all handouts available. Sponsors will be presented with their company logo in the abstract book.
- Conference catering
Conference lunch & coffee breaks € 1.500,- per day / € 2.500,- two days
Luncheons, coffee breaks and refreshments will be provided to all conference attendees and visitors. Your sponsorship will be acknowledged on-site with roll-up displays and printouts. You are also welcome to bring your own catering-related materials (such as napkins, cups, sugar packets) in agreement with the RTE Secretariat.
- Afterwork Party € 2.500,-
All conference attendees and exhibitors will meet in a relaxed atmosphere after the end of conference day one. Your sponsorship will be acknowledged on-site with roll-up displays and printouts. You are also welcome to bring your own catering-related materials in agreement with the RTE Secretariat.
- Entertainment Afterwork Party € 1.500,-
All conference attendees and exhibitors will meet in a relaxed atmosphere after the end of conference day one. Your sponsorship will be acknowledged on-site with roll-up displays on stage next to the entertainment (which is arranged by RadTech Europe).
- Advertisements
In the period before, during and after the conference, the RTE website, e-zine and newsletters will get a higher viewers rate due to this big industry event. Therefore, it might be of interest for you to

also place an advert or banner on one of these media channels. For more information and possibilities, please contact the RTE Secretariat.

Social Networking Dinner

€ 2.500,-

All conference attendees and exhibitors are invited to a networking dinner the evening prior to the first day of the conference. Your sponsorship will be acknowledged on-site with roll-up displays and printouts. You are also welcome to bring your own catering-related materials in agreement with the RTE Secretariat.

BUSINESS INFORMATION MARKET

New Product Introductions

The RadTech Europe Conference & Exhibition 2019 will offer a special area named the Business Information Market where poster sessions and commercial sessions featuring New Product Introductions will be held. The market will be included in the exhibition area.

The new product introductions are an exclusive opportunity for RadTech Europe members to give a commercial presentation on the latest trends and developments in their products and equipment. The commercial presentations should be max. 15 minutes in length, the cost is € 500,- per presentation. Abstracts may be submitted until September 20, 2019. Please note that places are limited and submissions are handled on a first-come, first-served basis. Gold sponsors are given priority.



GUIDELINES FOR SPONSORS

Schedule/Opening

Date of Set up table tops (by hotel): Monday 14 October 2018 before 12 PM

Date of Set up for sponsors: Monday 14 October 2018 after 12 PM

Date of Exhibition:

Tuesday 15 October 2019 9.00 – 18.00 CET

Wednesday 16 October 2019 9.00 – 18.00 CET

Date of dismantling: Wednesday 16 October after closing until 19.00 CET

Date of dismantling tabletops by hotel: Wednesday 16 October 2018 after 19.00 CET.

Contact

In case you have any questions, please contact the RTE Secretariat at mail@radtech-europe.com.

Equipment

Tabletop stands include a table (approx. 70x180 cm), 2 chairs. Electricity is available (one socket per table).

Place of exhibition/delivery of goods

The exhibition will be held at the Westin Grand Munich hotel in Munich, Germany.

Address: Arabellastrasse 6, 81925 Muenchen, Germany

Make sure to mention 'RTE Conference & Exhibition 2019' on your parcel/boxes.

Storage & transportation costs will be for the account of the exhibitor. Further information about logistics arrangements will be provided upon registration as exhibitor/sponsor.

Deliveries/Shipping through official handling agent

No exhibition items should be dispatched prior to the event to the hotel, earlier than **Saturday 12th October 2019**.

RadTech Europe has no official handling, forwarding and transportation agent and official customs house broker for the RadTech Europe 2019 Exhibition as the exhibition will include tabletops instead of stands. RadTech Europe will be in no way responsible or accountable for the delivery of your goods.

Deliveries/Shipping if handled individually

Please ensure that all packages are clearly marked with the name of a contact person within the company, the company name and address, the table number and the number of parcels to be delivered. Please instruct the courier to deliver all exhibition materials directly to the appropriate stand.

All exhibits and materials should be properly insured for transportation and for the conference and declared to the customs. Please note that nor The Westin Grand Munich hotel nor RadTech Europe are taking responsibility for the transported material.

Dismantling of tabletop after the exhibition

Clearing of the stands may not begin before the official closing of the exhibition at earlier stated times. As a general principle, we must insist on a complete removal of all your goods from the exhibition area as per given schedule as it will be used again for other purposes the next day and to

allow the hotel to dismantle. Please note that there is no other space than rooms on the conference floor to store items. Exhibitors are sometimes allowed to put (small) cases in the cloakroom but this space cannot be properly locked during the day.

Final account

Possible extra services will be billed to you after the event.

Fire and safety rules

- Exits, passages, corridors, emergency exits, staircases etc. that are located in the exhibition area, cannot be blocked in any way.

Operating rules

- The exhibitor is bound to follow the instructions of the organizer regarding area and location of the tabletop, safety maintenance and dismantling of the tabletop, displayed exhibits and other ware including the decoration.

Exhibitors are not allowed:

- to place posters and promotion material on poles, walls, dividers, stands, etc. in the building and outside of the given area
- to give out any bothering, political or dangerous material
- to abuse in any way brand names, trademarks etc.

Exhibition Stand Cleaning

- Cleaning of public areas and gangways is carried out after build –up, and thereafter on a daily basis in the morning/evening.
- Exhibitors are responsible for keeping their own tabletop representative and clean throughout the exhibition.

Stand Catering

- It is not possible for exhibitors to have their own catering.

Exhibitor lunch

Exhibitors receive 2/1 lunch tickets (included on the application form) for lunch from Tuesday to Thursday. Additional tickets can be purchased at the registration desk onsite for 75€ per ticket per day. Lunch is included for conference participants.



HOTEL INFORMATION

Address

The exhibition will take place on the same floor as the conference of the Westin Grand Munich hotel in Munich, Germany.

The Westin Grand Munich
Arabellastrasse 6
81925 München
Germany

Reception: +49 89 92640



Parking

The hotel offers Complimentary off-site parking and on-site parking for an hourly fee of € 2.50,-, € 20,- for a full day.

Hotel reservations

For hotel room reservations, please contact the RTE secretariat at mail@radtech-europe.com. When you also want to register for the conference, you can book your room via the registration form for the conference.

We recommend making your reservations as early as possible.

Meeting room reservations

Exhibitors requiring the use of a meeting room should contact the RTE Secretariat.

Security

The exhibition hall is located on the conference floor, which will be secured by the hotel. During the day, security staff will be present to make sure only 'authorized' event participants access the conference floor. However, RadTech Europe cannot be held liable for loss or damage of any exhibitor's property.

PROMOTIONAL MATERIALS

Advertising is included in the exhibitor packages. For this event, RadTech Europe will publish an event catalogue which will be handed out to all participants on site. This book contains information on the conference (programme etc) and on the table top (exhibitor details etc). In case you would like to advertise in this booklet, please contact the RadTech Europe Secretariat via mail@radtech-europe.com. A half page advertisement costs 750€ and a full page costs 1250€ (full colour).

RadTech Europe also offers the possibility to place a banner in the monthly e-newsletter which is distributed amongst the whole RTE database.

Exhibitor services

All exhibitors will be provided with the following services:

- Entry in the alphabetical list of exhibitors in the printed exhibition catalogue
- Entry in the online alphabetical list of exhibitors
- Free event catalogue
- Conference proceedings and list of attendees (each exhibitor gets one copy which will be distributed during the conference)

FURTHER GENERAL INFORMATION

Exhibition ticket

The price of an exhibition ticket (which grants access to the exhibition only) is 75€. Two tickets are included when applying for as gold sponsors. Silver sponsors get one ticket included. These tickets include conference lunch tickets. Assembly and dismantling badges are not needed.

Visa letters

To request a letter of invitation, please e-mail the RTE Secretariat (mail@radtech-europe.com) with the following information: Requestor's complete mailing address, including country and postal code, full name (as mentioned on passport), passport number, gender, nationality and date of birth. The address of the embassy office with which you are working is also required.

RadTech Europe will require sufficient time to prepare your letter request. The letter will be e-mailed to you, the application, not to the consulate directly. This letter must be requested in sufficient time to accommodate the delays inherent in international mail and the local embassy/consulates processing time.

It is the attendee's responsibility to apply for any visas and request any letters of invitation. It is the attendee's responsibility to demonstrate that they are properly classifiable as visitors under German law to consular officials. RadTech Europe cannot ensure that a visa will be granted to you. That determination is at the sole discretion of the respective Embassy/Consulate. Should your application be denied, RadTech Europe cannot change the decision of the governmental agency.

Payment regulations

Invoices for sponsors issued by RadTech Europe are payable in full on the dates shown. All of these payments are to be made in Euros quoting the invoice number. The allocated tabletop space may only be used after payment of the invoice has been made completely. Invoices from our service partners must be paid separately and will also be issued separately.

Contact details

The RTE Secretariat is taking care of the conference and the exhibition since 2015. For more information, please contact the Secretariat:

RadTech Europe
P.O. Box 85612
2508 CH The Hague
The Netherlands
Tel.: +31 70 312 39 20
E.: mail@radtech-europe.com
www.radtech-europe.com

Disclaimer

RadTech Europe cannot be held legally responsible for any modification to the exhibition, additional costs, or even cancellation of the exhibition, if such is the result of an event, occurrence, effect or any cause outside the control of RadTech Europe (force majeure), including but not limited to fire, casualty, accident, riot or war, act of God, civil disturbance, act of public enemy, strike, lock-out, labour conditions or other labour controversy, failure or inability to obtain any necessary permit or licence, failure or delay or reduction in transportation facilities or water, electricity or other public utilities, judicial order, law or enactment, order or act of any governmental instrument or military authority. RadTech Europe accepts no responsibility for possible injuries sustained during any part of the event.

Cancellation policy

Full refund of the exhibition fee will be permitted if the cancellation is received in writing before **15 March 2019**. A 50% refund per registration will be given for cancellation requests received in writing before **21 June 2019**. No refunds will be granted for cancellations received after **21 June 2019**. Cancellations by telephone will not be accepted.